

**Brookline Community Aging Network (BrooklineCAN)
Communications Committee Minutes November 18, 2015**

Carol Caro (presiding), Elenore Parker, John Seay, Aaron Seidman, Matt Weiss, Kerry Ann Tester (guest), Ruth Seidman (recording)

1. **TRIPPS Program (formerly STRAITS).** Kerri Ann Tester, program director, distributed a preliminary brochure. The acronym is for Transportation Resources, Information, Planning and Partnership for Seniors. Its purpose is to support Brookline and Newton residents aged 60+ looking for alternatives to driving due to age, ability, or choice. Volunteers will have the opportunity to (1) help create a resource guide (to be available online and in print) for transportation options and/or (2) be trained as Transit Advisors to provide both information and direct assistance to those getting started with driving alternatives. Kerri can be reached at tripps@brooklinema.gov or 617-730-2644.
2. **Newsletter.** Kerri will write an article about TRIPPS for the December issue. Other articles were assigned, due to Carol and Ruth by November 23.
3. **Volunteer Database.** Members of the committee reviewed the online database information prior to this meeting. We agreed on the following recommendation to Steering Committee, to be presented at their meeting by John later this afternoon: Obtain an independent domain name. Have the BrooklineCAN web site link to this database and host it through GoDaddy. The title should be changed from “BrooklineCAN” to something more specific such as “Brookline Volunteer Database”. This committee also recommends that it will be up to the creators of the database to keep it up to date.
4. **Education Committee Report.** As Ruth was unable to attend the October 26 meeting, John represented Communications. The committee reviewed the October 19 program on Mindfulness for Successful Aging with Dr. Ann Webster. The spring program has been set: On April 11 Arlene Weintraub will speak on her new book, “Selling the Fountain of Youth: How the Anti-Aging Industry Made a Disease Out of Getting Old—And Made Billions”.
<http://www.amazon.com/Selling-Fountain-Youth-Anti-Aging-Industry/dp/0465017215>

Next Meeting: Wednesday, December 9, 2015 2:00 pm